



**YOUR *Odds*
ARE BETTER
WITH THE IAI!**



**INTERNATIONAL ASSOCIATION FOR IDENTIFICATION'S 104th EDUCATIONAL CONFERENCE
AUGUST 11 - 17, 2019 - RENO, NEVADA**



Reno Tahoe isn't your basic vacation destination. It's a collision of contrasts. This is where majestic mountains converge on high desert. Where wildlife meets urban grit. This is where the Southwest meets the Northwest. A high desert landscape set against the backdrop of the Sierra Nevada Mountains, where you will find more special events, outdoor recreation, world-class spas, breathtaking vistas and sunny days than any other destination in North America.

The 2019 IAI Conference will be self-contained in the Peppermill Resort Spa Casino, Reno's Premier AAA Four Diamond resort.

Amenities include a posh 9,900-square-foot fitness center; two beautiful pools and three outdoor jetted spas, heated with on-site geothermal energy; designer boutique shopping; free WiFi Internet access for all guests; Reno's hottest nightclub, EDGE; 15 bars and lounges, including the iconic Fireside Lounge; and 10 award-winning restaurants offering authentic Chinese, inspired Italian, steaks and chops, seafood, buffet, deli and café dining. And of course there's also the 82,000-square-foot casino and race & sports book.



THEIAI.ORG
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VISITRENOTAHOE.COM



Dear Prospective Exhibitor:

There are many reasons why the IAI's 104th International Educational Conference, August 11-17, 2019 in Reno, Nevada will be great for your company.

- The exhibit provides the ultimate opportunity for marketing your products or services.
- There will be an audience of over 1,000 forensic scientists and potential customers who include top-level professionals prepared to make purchasing decisions.
- Annually the IAI Conference guarantees a way to generate valuable leads and increase your organization's visibility.
- The Conference program is planned to draw attendees to the exhibit hall for over 16 hours of contact, including all session breaks and two evening receptions.

Select your booth location(s) from the enclosed Exhibit Floor Plan. Each 10'x10' booth is an affordable \$1,500. Due to an overwhelming response, it is recommended that you reserve your booth location as soon as possible.

Our theme this year is *"Your Odds are Better With the IAI"* which speaks to the support that the Association offers all forensic professionals worldwide!

Join us in Reno!!

Sincerely,

James T. (Jim) Murray
Exhibit/Sponsor Coordinator

CONTACT INFORMATION:

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104TH INTERNATIONAL EDUCATIONAL CONFERENCE **AUGUST 11 - 17, 2019 - RENO, NEVADA**

**THE 2019 IAI EDUCATIONAL CONFERENCE
WILL BE AT THE PEPPERMILL RESORT**

EXHIBIT HOURS:

SUNDAY, AUGUST 11, 2019

8:00 a.m. – 6:00 p.m. – Exhibit Move-In

MONDAY, AUGUST 12, 2019

8:00 a.m. – 2:00 p.m. – Exhibit Move-In

4:00 – 7:00 p.m. – Exhibit Grand Opening with Reception

TUESDAY, AUGUST 13, 2019

9:00 a.m. – 7:00 p.m. – Exhibits Open

1:00 – 1:45 p.m. – Exhibitor's Break

4:00 – 7:00 p.m. – Photo Contest & Reception

WEDNESDAY, AUGUST 14, 2019

9:00 a.m. – 1:00 p.m. – Exhibits Open

1:00 p.m. – 10:00 p.m. – Move-out

Exhibit schedule times are approximate and are subject to change.

Breaks each day are held in or near the Exhibit Hall; there will also be scheduled breaks for exhibit staff when the hall will be closed to the attendees.

Conference name badges are required for admittance to the Exhibit Hall. Booths must be manned during the hours the exhibit is open.

Security will be provided during the hours that the exhibit area is closed.

LOCAL ACCOMMODATIONS

See the IAI website for links to make hotel reservations at the Peppermill Resort.

WWW.THEIAI.ORG





GENERAL INFORMATION

The Exhibit Booth Fee of \$1,500 Includes:

- 10'x10' pipe and drape space with 8' high back wall drape and 3' high side drape
- 7" x 44" one-line ID sign
- One six-foot draped table with two chairs
- One full registration OR two floor passes (additional registrations will be \$395 or \$200 per person per day for floor passes)

Admission to the Exhibit Area

Special badges will identify exhibitors. Official IAI conference badges will be required for admission to the exhibit area. Exhibitors receive one full registration per booth, which entitles them to all social functions and educational sessions OR two floor passes which allows them admittance to the Exhibit Hall.

Booth Assignment

The Conference Committee will strive to fulfill all position requests. In the event that the exhibitor's position preferences are unavailable, the manager will select the next best space available. (Refer to the Exhibit Floor Plan). All booths are assigned via a selection process based on sponsorships, seniority, longevity, and then first-come first served.

Assignment and Sublease

Exhibitors shall not sublet booths or any equipment provided, or assign this lease in whole or in part.

Materials and Props, Food & Drinks

Exhibitors are reminded of the educational nature of this conference. Therefore, booth attendees may not be costumed. Exhibitors may give away water, and candy. Any other type of food or drink must be approved by the Exhibit Coordinator.

Restrictions

Exhibitors may not project on walls or ceiling. Exhibitors may not block line-of-sight of an adjacent exhibitor with their booth. Please contact the Exhibit Coordinator if you have any questions regarding booth construction.

Installation and Dismantling

Exhibit booths will be ready for setup Sunday, August 11th at 8:00 a.m. All materials must be removed and prepared for shipping from the booths by Wednesday, August 14th after 1:00 p.m. Exhibits may not break down before the scheduled time without show management permission.

Responsibility for Loss or Damage

Exhibitors assume all responsibility for damage caused by the exhibit to the person, property, or rights of other parties, including injury to floors, walls, decorations, or equipment of the center or exhibit contractors. Exhibitors will not hold the Conference Committee or the IAI responsible for any loss by theft or damage.

Shipping, Labor, Furniture Rental, & Other Services

After the exhibit space is reserved, Brede Exposition Services will supply order forms for drayage, furniture rental, installations, dismantling labor, and various other services including carpet and electric. The expense of these services are the responsibility of the Exhibitor.

Payment

Payment in full must be received by April 19th, 2019. Add \$200 per organization after 4/19/19 and \$250 per organization after 5/31/19.

FOR MORE INFORMATION CONTACT:

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