

20



**INTERNATIONAL ASSOCIATION  
FOR IDENTIFICATION'S  
106<sup>th</sup> EDUCATIONAL CONFERENCE**

2022  
**OMAHA**

JULY 31 - AUGUST 6, 2022



**CHI HEALTH CONVENTION CENTER, OMAHA, NEBRASKA**



Dear Prospective Exhibitor:

There are many reasons why the IAI's 106<sup>th</sup> International Educational Conference, July 31 - August 6th, 2022 in Omaha, Nebraska will be great for your organization.

- The exhibit provides the ultimate opportunity for marketing your products or services.
- There will be an audience of over 1,000 forensic scientists and potential customers who include top-level professionals prepared to make purchasing decisions.
- Annually the IAI Conference promises a way to generate valuable leads and increase your organization's visibility.
- The Conference program is planned to draw attendees to the exhibit hall for over 16 hours of contact, including all session breaks and two evening receptions.

Select your booth location(s) from the enclosed Exhibit Floor Plan. Each 10'x10' booth is an affordable \$1,500. Due to an overwhelming response, it is recommended that you reserve your booth location as soon as possible. This Conference always guarantees a large attendance and you won't want to miss it!!

Join us in Omaha!!

Sincerely,

*Candace Murray*

Candace (Candy) Murray  
Conference Planner



**CONTACT INFORMATION:**

Candace (Candy) Murray  
Conference Planner  
The IAI  
Cell: 407-810-6112  
Fax: 407-902-0303  
exhibits@theiai.org  
www.theiai.org





Founded in 1854, the city of Omaha has always been a dynamic, energetic city continually transforming itself.

Whether it was the Native American Indian tribes, pioneers, railroad laborers or meat packers, everyone who came to call Omaha home helped shape its current cultural diversity, hard work ethic, and friendly demeanor. Named after an American Indian Tribe, Omaha means “Those going against the wind or current”, Omahans proudly continue to live up to the name.

The CHI Health Convention Center is adjacent to both of the Conference Hotels and located in convenient downtown Omaha — a city filled with hidden gems.

Take a break from the weekday menu with the distinctive flavors Omaha’s dining scene has to offer. Enjoy shopping in a place filled with unique boutiques and quirky shops. And lift your glass, because when the sun goes down Omaha’s nightlife heats up with authentic Midwestern hospitality.





## 106<sup>TH</sup> INTERNATIONAL EDUCATIONAL CONFERENCE JULY 31 - AUGUST 6, 2022

**THE 2022 IAI EDUCATIONAL CONFERENCE WILL BE HELD AT  
CHI HEALTH CONVENTION CENTER, OMAHA, NEBRASKA**

### **EXHIBIT HOURS:**

#### **MONDAY, AUGUST 1, 2022**

8:00 a.m. – 2:00 p.m. – Exhibit Move-In  
4:00 – 7:00 p.m. – Exhibit Grand Opening with Reception

#### **TUESDAY, AUGUST 2, 2022**

9:00 a.m. – 7:00 p.m. – Exhibits Open  
1:00 – 1:45 p.m. – Exhibitor's Break  
5:00 – 7:00 p.m. – Photo Contest & Reception

#### **WEDNESDAY, AUGUST 3, 2022**

9:00 a.m. – 1:00 p.m. – Exhibits Open  
1:00 p.m. – 10:00 p.m. – Move-out

Exhibit schedule times are approximate and are subject to change.

Breaks each day are held in the Exhibit Hall; there will also be scheduled breaks for exhibit staff when the hall will be closed to the attendees.

Conference name badges are required for admittance to the Exhibit Hall. Booths must be manned during the hours the exhibit is open.

Security will be provided during the hours that the exhibit area is closed.

### **LOCAL ACCOMMODATIONS**

See the IAI website for links to make hotel reservations at the Hilton and Marriott Downtown Omaha.

**WWW.THEIAI.ORG**





## GENERAL INFORMATION

### **The Exhibit Booth Fee of \$1,500 Includes:**

- 10'x10' pipe and drape space with 8' high back wall drape and 3' high side drape
- 7" x 44" one-line ID sign
- One six-foot draped table with two chairs
- One full registration OR two floor passes (additional registrations will be \$395 or \$150 per person per day for floor passes)

### **Admission to the Exhibit Area**

Special badges will identify exhibitors. Official IAI conference badges will be required for admission to the exhibit area. Exhibitors receive one full registration per booth, which entitles them to all social functions and educational sessions OR two floor passes which allows them admittance to the Exhibit Hall.

### **Booth Assignment**

The Conference Committee will strive to fulfill all position requests. In the event that the exhibitor's position preferences are unavailable, the manager will select the next best space available. (Refer to the Exhibit Floor Plan). All booths are assigned via a selection process based on sponsorships, seniority, longevity, and then first-come first served.

### **Assignment and Sublease**

Exhibitors shall not sublet booths or any equipment provided, or assign this lease in whole or in part.

### **Materials and Props, Food & Drinks**

Exhibitors are reminded of the educational nature of this conference. Therefore, booth attendees may not be costumed. Exhibitors may give away water, and candy. Any other type of food or drink must be approved by the Exhibit Coordinator.

### **Restrictions**

Exhibitors may not project on walls or ceiling. Exhibitors may not block line-of-sight of an adjacent exhibitor with their booth. Please contact the Exhibit Coordinator if you have any questions regarding booth construction.

### **Installation and Dismantling**

Exhibit booths will be ready for setup Sunday, August 1st at 8:00 a.m. All materials must be removed and prepared for shipping from the booths by Wednesday, August 4th after 1:00 p.m. Exhibits may not break down before the scheduled time without show management permission.

### **Responsibility for Loss or Damage**

Exhibitors assume all responsibility for damage caused by the exhibit to the person, property, or rights of other parties, including injury to floors, walls, decorations, or equipment of the center or exhibit contractors. Exhibitors will not hold the Conference Committee or the IAI responsible for any loss by theft or damage.

### **Shipping, Labor, Furniture Rental, & Other Services**

After the exhibit space is reserved, Levy Exposition Services will supply order forms for drayage, furniture rental, installations, dismantling labor, and various other services including carpet and electric. The expense of these services are the responsibility of the Exhibitor.

### **Payment**

**Payment in full must be received by April 19th, 2022.** Add \$200 per organization after 4/19/22 and \$250 per organization after 5/7/22.

**FOR MORE INFORMATION CONTACT:**  
**Candace (Candy) Murray Conference Planner, The IAI**  
**407-810-6112 • [exhibits@theiai.org](mailto:exhibits@theiai.org) • [www.theiai.org](http://www.theiai.org)**